



f PRESERVATION focus

Newsletter of the
Roanoke Valley Preservation Foundation

Ten Ways to Celebrate National Historic Preservation Month in the Roanoke Valley!

May is National Historic Preservation Month and this year's theme is 'See! Save! Celebrate!' Below are some great and easy ways you can support preservation and conservation efforts in your own back yard this May and all year long!

1. Support local businesses located in historic buildings. Dine out, go shopping, conduct business, or see a show in a historic building. Almost every good or service you may require to live your daily life can be acquired from a business that has chosen to locate in a historic building – so support them! When a building is a desirable space for tenants, its long-term preservation can be ensured. Furthermore, most businesses located in historic buildings are owned locally, keeping dollars in our community.

2. Support local farmers. Do as much grocery shopping as you can at your local farmers market or spend the day wine tasting at one of the many award-winning wineries in our area. Not only does this keep dollars in our community, it also ensures the viability and preservation of farmland and open space. Farmer's markets and wineries tend to operate on a seasonal basis, so check their website before heading out. For more information visit www.roanokevalleylocavore.com/markets and www.roanokeoutside.com/get-outside/attractions/wineries.

3. Learn about the history of your community. Visit a local museum, historical society, or historic site such as the History Museum of Western Virginia, the Virginia Museum of Transportation, the O. Winston Link



Crystal Spring Pump Station
Photograph Courtesy of VDHR

Museum, the Botetourt County Historical Museum, the Vinton Historical Society Museum, the Crystal Spring Pump Station, or the Salem Museum & Historical Society. We can't preserve what we don't understand or appreciate!

4. Visit a national or state park. The Roanoke Valley is surrounded by nationally recognized parks, forests,

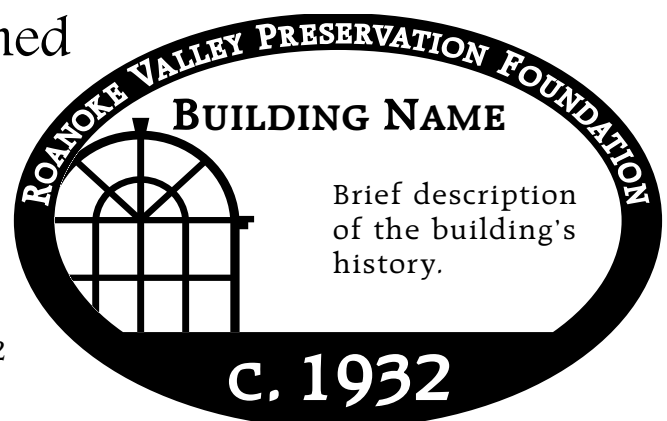
See Celebrate, Page 3

Historic Plaque Program Launched

The RVPF will launch a pilot Historic Plaque Program (HPP) in downtown Roanoke to get history 'on the street' during Historic Preservation Month this May. The RVPF hopes the program will be a win-win for the community and the owners of historic properties alike by drawing attention to the Roanoke Valley's rich built heritage. Three inaugural

plaques commemorating Fire Station No. 1, the Virginia Museum of Transportation (formerly Norfolk & Western Freight Station), and 122

See Plaque, Page 2



Eleven Preservation Awards Presented

The RVPF recognized eleven projects, organizations, and people for their outstanding preservation efforts at the 2012 Annual Meeting & Awards Ceremony in November.

1. 16 West Marketplace/City of Roanoke – Adaptive Reuse. The former S & W Cafeteria Building is now home to ‘quality of life’ businesses and residences.

2. Carlin’s Amoco Station/City of Roanoke – Adaptive Reuse. After sitting vacant for years, this 1940’s gasoline station was restored as office space.

3. The Woolworth Building/City of Roanoke – Adaptive Reuse. The longest-running retail operation in Roanoke, the original Woolworth store sat vacant from 1994 until it was restored for commercial space, apartments and a parking garage.

4. The River House/City of Roanoke – Adaptive Reuse. Originally a cold storage facility, the building was restored as apartments, a restaurant, and a rock climbing wall.

5. The River and Rail Restaurant/City of Roanoke – Adaptive Reuse. Originally Lipes Pharmacy, the building was sensitively restored by the owners retaining the Lipes Pharmacy façade and logo.

6. The Lofts at West Station/City of Roanoke – Adaptive Reuse. These early twentieth century warehouses now house apartments, a movie theater, and a restaurant.

7. 1222 Campbell Avenue/City of Roanoke – Renovation. After sitting vacant and in severe disrepair

for many years, the craftsman bungalow and its original architectural details were restored.

8. Habitat for Humanity – Renovation & Compatible Infill Development. Since 2009, Habitat has been constructing compatible residential infill and renovating historic homes in Hurt Park and Old Southwest.

9. Chesapeake Western Diesel Engine 662 – Restoration. One of the ‘Lost Engines of Roanoke’, the 662 sat rusting until it underwent a cosmetic restoration.

10. Mill Mountain Garden Club – Environmental Stewardship. Five hybrid American Chestnut Trees were planted and interpretive signage was installed on Mill Mountain.

11. Fitzpatrick Family – Lifetime Achievement. Recognized Helen Fitzpatrick and her three sons: Beverly T. Jr., Eric, and Broadus for their dedication to the preservation of the Roanoke Valley’s historic and natural heritage.

Visit us on the web for complete information and photographs on each of last year’s Preservation Awards.



1222 Campbell Avenue
Photograph Courtesy of John Garland

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Endangered Sites

This May, past endangered sites will be revisited - celebrating those preserved, reflecting on those lost, and highlighting those still threatened. One site in our area has already received state-wide recognition due to RVPF efforts. Preservation Virginia selected the Compton-Bateman House (Villa Heights) for their 2013 Endangered Sites List. Damaged by fire in 2011, the City of Roanoke will demolish the c. 1835 home if a suitable buyer cannot be identified before insurance funds expire.



Compton-Bateman House
Photograph by Mike Pulice

Plaque, from Page 1

Campbell Avenue SW (formerly the Roanoke Times) will be unveiled at the RVPF 25th Birthday Celebration and installed shortly thereafter.

Beginning in May, plaques may be purchased for downtown Roanoke buildings contributing to a national/

state register district and retaining their historic integrity. Plaques are 10” x 7” cast bronze ovals with brown pebbled backgrounds featuring the building’s historic name, construction date, and original function. The cost is \$300 per plaque (\$250 for recognized non-profit organizations) which includes research, fabrication,

shipping, regulatory approvals, mounting instructions, and mounting hardware. Initial funding for the project was provided by a grant from the Roanoke Chapter of the Colonial Dames. If you are interested in purchasing a plaque, please visit us on the web or send an email to info@roanokepreservation.org.

Downton Abbey Premiere Party

The RVPF held its first major fundraising event, the ‘Downton Abbey’ Premiere Party, in January 2013. The event included a cocktail party with trivia contest, vintage photo booth, costume contest, and raffle table, followed by a live screening of the season three premiere of ‘Downton Abbey’ on Masterpiece. It was a huge success with a full house and fun had by all. The event was covered on the front page of the Roanoke Times and new relationships were formed with members of the community. Thank you to our sponsors and in-kind donors for making the event possible!

- Bella Magazine
- Blue Ridge PBS
- Blue Ridge Vineyards
- Blue 5
- Chocolate Paper
- Cityscape LLC
- Cups
- GFD&G
- Gentry Locke
- Grandin Theatre
- Hill Studio
- Hollins University
- Inn on Campbell
- Local Roots
- Lynsey Callahan Photography
- Mill Mountain Coffee
- Patrick Henry
- Polished by Claire V
- Roanoke Natural Foods Co-op
- Rob Logan, REALTOR
- Ruth Alden Doan
- Santillane Bed & Breakfast
- Vinton Wine & Food Festival
- Viva La Cupcake
- White Oak Tea Tavern



Watercolor sketch of the Premiere Party by local artist, Eric Fitzpatrick.

Celebrate, from Page 1 monuments, and routes including the Blue Ridge Parkway, Jefferson National Forest, the Appalachian National Scenic Trail, and the Booker T. Washington National Monument. These designated areas preserve our beautiful natural resources and are historic too!

5. Walk, ride, paddle, or drive a local heritage trail. Numerous ‘trails’ have been designated in our area including the Crossroads to Settlement, Hunters Raid Civil War Trail, the Roanoke Rail Walk, the Crooked Road, and the Upper James Water Trail. These trails will guide you through some of the most scenic and historic areas found in the Roanoke Valley and beyond!

6. Encourage out-of-town guests to stay at a historic hotel or bed & breakfast. Or take a ‘staycation’ yourself! Staying in a historic hotel or bed & breakfast is a great way to get an up close look at a local historic landmark. Furthermore, your guests can often get more personal service since innkeepers tend to be more familiar with local sites and attractions that appeal to the cultural tourist.

7. Live in a historic home. If you’re thinking of moving, consider an older house, condominium, or apartment. Not only are they filled with character and charm, they can also be better for the environment. Older homes are often located in established, close-in neighborhoods shortening vehicle trips or eliminating them altogether by allowing you to walk or bike to your destination. Furthermore, preserving an older building is increasingly considered the ‘greenest’ form of development as it preserves the materials and energy that went into its original construction.

8. Become familiar with your

locality’s preservation policies. Learn what your local government does to ensure the preservation of its historic and natural resources. In addition to improving the appearance of a community, preservation is central to maintaining economic stability and a good quality of life. Even policies relating to the design of new construction can play a vital role in maintaining the historic character of your community. And if your locality does not already address preservation, encourage them to do so.

9. Attend a preservation conference. This year, Preservation Virginia is holding their annual statewide Preservation Conference at the Hotel Roanoke, October 20-22! This is a great way to learn about a variety of preservation methods that you can then implement in your own community. For more information visit www.preservationvirginia.org/programs/annual-conference.

10. Get involved with your local preservation organization – such as the RVPF! Attend their events, volunteer your time, or make a tax-deductible donation. Be sure to stay up-to-date with current events by joining their mailing list and following them through social media!



Booker T. Washington Monument cabin
Photograph Courtesy of VDHR.

A Year in Review

Check out how the RVPF made a difference in our community last year. A comprehensive overview of our accomplishments may be found in the 2012 Annual Report posted on the web.

Find us on the web at www.roanokepreservation.org
Like us on Facebook at www.facebook.com/roanokepreservation
Follow us on Twitter at @PreserveRoanoke

Please join us as we celebrate the RVPF's 25th year! We'll be traveling back to 1988, so 'peg' your pants and 'pop' your collar!



We're having a party!

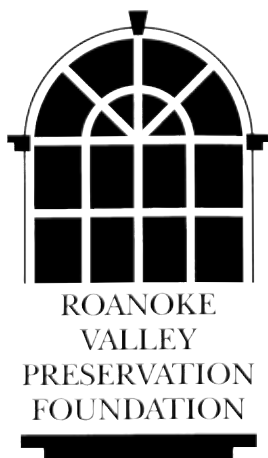
25th Birthday Celebration
Thursday, May 23, 2013 at 5:30 p.m.

5:30 p.m. Reception
6:30 p.m. "Twenty-Five Years of Preservation in the Valley"
followed by cake and champagne toast

History Museum of Western Virginia
George & Louise Kegley Gallery
Center in the Square, Second Floor
One Market Square SE
Roanoke, Virginia 24011

RSVP encouraged to coordinator@roanokepreservation.org.

Sponsored by:
History Museum of Western Virginia



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Roanoke, VA 24007