



HISTORIC GAINSBORO

This map depicts the evolution of the Gainsboro community from early settler days to the present. The base is Sanborn Insurance Maps from 1919; these are overlaid with historic and modern features.

- 1919 Sanborn map
- historic road trace
- modern road alignments
- modern building footprints

EVOLUTION OF A NEIGHBORHOOD NAME

Today's Gainsboro neighborhood and the surrounding area has been referenced by many names over the years. The first settled area was known as Big Lick in the 1800s, named after the large salt marsh near the Great Road. In 1835, the settlement was chartered as the Town of Gainesborough by Major Kemp Gaines. When the development of the platted town failed, the Gainesborough name gradually fell out of favor. In 1852, with the establishment of the Big Lick Depot by the railroad, the name "Big Lick" became more common. In 1882, the Town of Big Lick became the City of Roanoke.

Over the years, the spelling of Gainesborough was shortened to Gainesborough and Gainsboro. The historic name of the original town persisted in many businesses and institutions along the original Gainsboro Road, such as the Gainsboro School and the Gainsboro Library. But for early residents of the area, the neighborhood was referred to as simply "Northeast" or "Northwest," based on the City's quadrants divided by Jefferson Street and the railroad. The resurgence of the historic Gainsboro name appeared in the 1970s as part of a redevelopment plan to revitalize the area. Stone gateways constructed with the realignment of Gainsboro Road in the 1990s now bear the name, as does the Gainsboro Historic District, which encompasses many of the oldest structures remaining in the area.

Today, the name Gainsboro applies generally to the neighborhood from Orange Avenue to the railroad tracks, and from I-581 to 5th Street.



View of Gainsboro from downtown Roanoke (circa 1920), looking north along Jefferson Street, which divided "Northeast" and "Northwest." Norfolk and Western Railway General Office (near the Roanoke Higher Education Center) are in the center.



View of Gainsboro (Northeast and Northwest), looking north over the Hotel Roanoke. St. Andrew's Church is in the center left, with First Baptist Church (Colored) in front. Commonwealth Avenue leads off to the east.



View of Northwest, looking north along 8th Street. Norfolk and Western Railway roundhouse and machine shop are in the foreground. The original alignment of Williamson Road curves around the wooded hill at top.

A GAINSBORO TIMELINE

<ul style="list-style-type: none"> • 1740s: first permanent settlers • through early 1700s: Native hunters track game near area salt licks • 1775-1783: American Revolutionary War 	<ul style="list-style-type: none"> • 1798: "Big Lick" postal station established • 1835: Town of Gainesborough chartered • 1852: Virginia and Tennessee railroad built through Roanoke Valley • 1861-1865: Civil War • 1865: slavery abolished • 1865-1877: Reconstruction • 1877: Jim Crow era begins 	<ul style="list-style-type: none"> • 1882: Big Lick becomes Roanoke • 1882: Hotel Roanoke built • 1881: Shenandoah Valley Railroad arrives • 1874: Town of Big Lick chartered • 1867: First Baptist Church (Colored) established • 1902: existing St. Andrew's Church dedicated • 1914-1918: World War I 	<ul style="list-style-type: none"> • 1928: Lucy Addison High School built • 1923: Strand Theater built • 1921: Gainsboro Library opens in Odd Fellows Hall • 1921: Burrell Hospital moves to McDowell Avenue • 1920s: heyday of Henry Street • 1917: Harrison School opens • 1916: Roanoke NAACP founded • 1913: Burrell Memorial Hospital opens in house on Henry Street (first to serve blacks) • 1941: current Gainsboro Library opens • 1941: current Gainsboro Library opens • 1954: Brown vs. Board of Education declares school segregation unconstitutional • 1954-1946: World War II • 1941-1946: Tuskegee Army Airman trained in Alabama • 1968: Assassination of Martin Luther King 	<ul style="list-style-type: none"> • 1971: Gainsboro Redevelopment Plan calls for redevelopment in Northwest area • 1968: Roanoke Civic Center construction • 1966: I-581 completed through Gainsboro • 1958: Viasse Plant closes; mass layoffs at N&W Railway • 1950s: Roanoke begins urban renewal efforts in Northeast • 1948: Charles Memorial Clinic opens • 1996: Gainsboro Library on National Register • 1995: Gainsboro Road/Walds Avenue realignment • 2005: Gainsboro Historic District • 2004: Henry Street Historic District
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