

## PINTS FOR PRESERVATION PUB CRAWL

The Roanoke Valley Preservation Foundation is pleased to announce its first annual Pints for Preservation Pub Crawl! It's not only a fundraiser for our foundation, but it is also the perfect way to sample local brews and bars in downtown Roanoke, all while learning more about the history and architecture of some of the city's most historic buildings. The Pub Crawl features a Roanoke trivia contest, bar specials and the chance to win exciting prizes. In addition, all participants will receive t-shirts and plastic cup souvenirs from the event.

SATURDAY, MAY 30, 2015  
2:00PM - 6:00PM

FOR MORE INFORMATION ON LOCATIONS  
AND TIMES SEE:  
[WWW.ROANOKEPRESERVATION.ORG/PINTS](http://WWW.ROANOKEPRESERVATION.ORG/PINTS)



P.O. Box 1366  
Roanoke, VA 24007



# Preservation focus

Newsletter of the  
Roanoke Valley Preservation Foundation

## Woods End Recap

As a core focus of our work, the fate of local historic structures affects our interests directly, so in February, we took several strides with respect to Woods End, the former home of local painter Allen Ingles Palmer in the Hidden Valley neighborhood. Unfortunately, we found out only too late what the School Board had planned for this structure, and bids had already been collected for demolition work.

Nonetheless, realizing that we may be of future service, we contributed, along with a string of other local notables, to a barrage of letters to the editor of the *Roanoke Times*. By “putting ourselves out there,” we hope to help avoid similar situations through education, advocacy and technical support. Therefore, although we could not save Woods End, we hope that we at least made clear that we are available to assist when similar unfortunate circumstances arise in the future.



Woods End, before it was demolished in February 2015



Woods End

Throughout our history, we have contributed to saving a number of precious historic structures, and we regret that the situation at Woods End did not come to our attention until too late to engage properly. However, we have offered to participate in the development and installation of the commemorative plaque planned by the School Board. Going forward, we hope that similarly situated decision-makers will contact us to discuss realistic options and give us the chance to continue fulfilling our mission.

It bears noting that the law does not require the owner of a historic property to invest in its restoration or renovation. Nevertheless, RVPF has longstanding roots that connect it to interested citizens and organizations who may be able to help save elements of area history. In order to do this, we ask that future conflicts, like the one over Woods End, be brought to our attention as early as possible, thus allowing us to maximize our efforts to protect important aspects of local culture and promote positive interactions between affected parties.

Visit us on the web at [www.roanokepreservation.org](http://www.roanokepreservation.org)  
Like us on Facebook at [www.facebook.com/roanokepreservation](http://www.facebook.com/roanokepreservation)  
Follow us on Twitter at [@PreserveRoanoke](https://twitter.com/PreserveRoanoke)

# Eleven Preservation Awards Presented

Eleven awards were presented at the annual meeting of the Roanoke Valley Preservation Foundation at Community High School on November 19, 2014. The recipients and their categories:

### Lifetime Achievement

Al Holland



Lifetime Achievement Award  
Al Holland

### Adaptive Reuse

Ponce de Leon apartments  
Fincastle Baptist Church



Big Belly solar trash compactors

### Stewardship

St. Andrew's Catholic Church



St. Andrew's Catholic Church

### Environmental Stewardship

Healing the Harvest Foundation

### Heritage Education

Big Belly solar trash compactors  
Preston House Papers

### Renovation

Lunsford House

### Neighborhood Revitalization

Roanoke Community Garden Association

### Cultural Resource Program

Friends of the Blue Ridge Parkway Adopt-A-Cemetery Program



Fence Post Installation at Parkway Cemetery

The organization also presented a new Preservation Virginia documentary film, "Preserving Virginia: The Future of History," which features downtown Roanoke's recent renaissance.

For more information on each of these awards, visit us on the web at [www.roanokepreservation.org](http://www.roanokepreservation.org).

# Endangered Sites

Ten nominations for endangered sites and a Bulldozer Award were discussed at a recent meeting of the Endangered Sites Committee, but selection is still open for the annual announcement. That announcement will be made at the conclusion of the Pints for Preservation event on May 30.

The problems of neglect of old structures will be emphasized when the sites are chosen. The annual listing of the organization calls public attention to threatened places or features and encourages preservation and stewardship of the properties.

# Board of Trustees

### Officers:

- Alison Blanton, President
- Whitney Feldmann, Vice President
- Jeanne Bollendorf, Treasurer
- Katherine Coffield, Secretary

### Members:

- Karri Atwood
- Jim Crawford
- Daniel Dart
- Ruth Alden Doan
- Judith Harrison
- Linda Harrison
- Deedie Kagey
- George Kegley
- Whitney Leeson
- Rob Logan
- Jillian Moore
- Gail Palmer
- David Parr
- Evelyn Slone
- C. Watson-Bloch

### Coordinator:

Erin Coogan

# Downtown Roanoke Walking Tour Brochure

One of the primary projects completed by the Foundation is the Downtown Walking Tour brochure. Over the years we have had many requests for information about the historic buildings in downtown Roanoke, and this year we have a brand new, updated walking tour brochure.

Many thanks to the designers at Create-A-Thon, hosted by Roanoke Ad-Fed, who donated their work to complete the design for our new brochure.

The new design incorporates brighter colors, more information, and more

historic photographs that will thrill residents and visitors alike. The brochure is in the process of printing and will be made available on our website as a downloadable file. Print copies will be available at the Roanoke Visitor Center.

**Roanoke, Va. - A Crossroads of History**

From the beginning, the Roanoke Valley has been a crossroads. Long before the European arrival, Native Americans lived here, and later, the first English settlers, the first railroad, the first automobile, and the first airplane all found their way to this area.

It is this rich history that makes the Roanoke Valley a unique and exciting place to live, work, and visit. The Roanoke Valley Preservation Foundation is proud to be a part of this history, and we are committed to preserving the historic buildings and landmarks that make the Roanoke Valley what it is today.

The Roanoke Valley Preservation Foundation is a 501(c)(3) non-profit organization dedicated to the preservation and promotion of the historic buildings and landmarks of the Roanoke Valley. We are currently seeking volunteers and donors to help us in our mission.

For more information, please contact us at [www.roanokepreservation.org](http://www.roanokepreservation.org).

**Looking at architecture**

The many American cities that have experienced the growth and change that come with modernization, Roanoke is no exception. It is a city that has a rich history of architecture, and it is a city that is proud to preserve its historic buildings. The Roanoke Valley Preservation Foundation is committed to the preservation and promotion of the historic buildings and landmarks of the Roanoke Valley.

Throughout the 20th century, manufacturing, distribution, and the service and medical professions have become the backbone of the Roanoke Valley. The Roanoke Valley Preservation Foundation is committed to the preservation and promotion of the historic buildings and landmarks of the Roanoke Valley.

Such a legacy of history, tradition and hard work makes Roanoke an extraordinary place for the future and a great place to live, work and visit.

Roanoke Valley Preservation Foundation

## New Website and Logo for RVPF



New RVPF Logo

The Roanoke Valley Preservation Foundation is pleased to report that we now have a new logo and website to refresh our brand and help us convey our message. As part of our strategic planning process the Board of Trustees spent many hours reviewing the old logo and website to determine new colors, design, and information that would best meet the needs of a 21st century audience as well as a renewed mission.

The new logo reflects our commitment to preserving not just buildings, but land and communities as well. The website [www.roanokepreservation.org](http://www.roanokepreservation.org) is a continuation of the new colors and logo, which convey a fresh attitude to go along with our renewed mission to protect, promote and prosper.

The new RVPF is all about education and advocacy in the Roanoke Valley, and the website has become a terrific resource for all areas of preservation for the community. Trustee Daniel Dart has been instrumental in the design of both the logo and the website, and we are grateful to have such a talented designer on our board.



Explore our new website at  
[www.roanokepreservation.org](http://www.roanokepreservation.org)

## RVPF Welcomes New Board Members and a New Coordinator in 2015

At the 2014 Annual Meeting, the RVPF Board of Trustees welcomed four new board members. Each of these new board members brings their own interests and talents to the RVPF Board. We look forward to working with them over the next three years!

### David Parr

An avid believer in historical preservation and adaptive re-use, David recognizes the necessity of retaining historical landmarks and signs of the past. His family roots run deep in this part of Virginia, and he has a B.A. in history from the University of Richmond and a J.D. from the University of Virginia.

### Karri Atwood

A self-proclaimed history nerd, she is an attorney with the Virginia Department of Health/Environmental Health Division and also helps run her family's sustainable farm in Rockbridge County. Recently moved from Richmond, Karri has been impressed by the many historic and natural resources of the Roanoke Valley.

### Dr. Whitney Leeson

Whitney is chair of the History Department at Roanoke College, where she teaches history, archaeology and anthropology. She has been active in preservation in Salem and has served on the RVPF Development Committee since 2014.

### Gail Palmer

Gail is a history-loving native of Roanoke, Virginia. She earned a B.A. in history from Mary Baldwin College and a M.Ed. degree with an emphasis on history from the University of South Carolina. Gail recently returned to Roanoke after teaching graduate professional communication skills in the School of Electrical Engineering at Georgia Tech.

### Erin Coogan

Erin joined the RVPF as Coordinator in March 2015. In this role, Erin supports the activities of the Board of Trustees and serves as the community liaison. Erin graduated from Goucher College with a B.A. in history. She also works as the Administrative Assistant and Coordinator for Community High School of Arts and Academics.

### Many Thanks

The Foundation expresses great appreciation to retiring Board members Norma Jean Peters, Molly Meredith, and Ellie Rigby, who have been invaluable supporters of our many heritage education projects over the years. We also thank Maribeth Mills, Coordinator from January 2012 to November 2014, and Isabel Thornton, Coordinator from November 2014 to March 2015. Their tireless work has inspired, directed and supported the Board as we continue to "promote the preservation of our historic, natural and cultural resources in the Roanoke Valley."

## Roanoke Times Building Turns 100

The *Roanoke Times*, with assistance from the RVPF, created a new marker to celebrate the 100th anniversary of their current building at 201 Campbell Avenue. The marker, to be located in the entrance vestibule, tells the story of the paper's founding and its various locations before construction of the current building in 1915.

Stop by in a few weeks to check out the new marker, learn some interesting facts about the newspaper's history, and see great photos of its various buildings - including the 100-year-old building under its current modern façade!

